SQUARE ENIX CO., LTD.

Yoichi Wada

President and Representative Director

(Code: 9684, Tokyo Stock Exchange, First Section)

Contact: Michihiro Sasaki

General Manager, Corporate Strategy Division

Phone: 03-5333-1555

Notice of Exercise of Conversion Right

SQUARE ENIX CO., LTD. (the "Company") hereby notifies that the conversion right incorporated in zero coupon convertible bonds due 2010 issued on November 25, 2005 by the Company has been exercised as below.

Exercise day	November 15, 2007
Number of shares issued upon the exercise of conversion right	2,058,823 shares
Exercise price	3,400 yen
Initial amount of bonds in total	50,000,000,000 yen
Face value of bonds exercised	7,000,000,000 yen
Face value of bonds outstanding	37,000,000,000 yen