

**SQUARE ENIX HOLDINGS CO., LTD. REPORTS FINANCIAL RESULTS FOR
THE SIX-MONTH PERIOD ENDED SEPTEMBER 30, 2011**

TOKYO, Japan – November 4, 2011-- SQUARE ENIX HOLDINGS CO., LTD. (the “Company”) today announced consolidated results for the six-month period ended September 30, 2011. The Company is listed on the Tokyo Stock Exchange, First Section with the stock code “9684” and prepares its financial statements according to Japan GAAP.

Key Figures			
<i>(millions of yen, except percentages and per share data)</i>			
<u>6 months actual</u>	<u>6 mos. ended 9/11</u>	<u>6 mos. ended 9/10</u>	<u>YoY change</u>
Net sales	57,516	68,056	-15%
Operating income	7,391	5,712	+29%
Ordinary income	5,386	3,520	+53%
Net income	3,704	1,723	+115%
EPS, basic	32.19 yen	14.98 yen	+115%
	<i>Forecast</i>	<i>Actual</i>	
<u>Full year</u>	<u>FY ending 3/12</u>	<u>FY ended 3/11</u>	<u>YoY change</u>
Net sales	130,000	125,271	+4%
Operating income	10,000	7,325	+37%
Ordinary income	10,000	5,390	+86%
Net income (loss)	5,000	(12,043)	-
EPS, basic	43.45 yen	(104.66 yen)	-

For additional information, please refer to the full-length Consolidated Financial Results document here: www.square-enix.com/12q2earnings.pdf, or the Company's IR website: www.square-enix.com/eng/ir

Management comments from Yoichi Wada, President and Representative Director:

"During the six-month period ended September 30, 2011, the Group's favorable results included the major title release of DEUS EX: HUMAN REVOLUTION, which shipped over two million units, as well as increased billing revenue from growth areas such as content for the web, smartphones, and social networking services.

"As I stated at the start of the year, we are focusing all efforts on rebuilding the Group businesses during the current fiscal year toward generating a substantial earnings recovery from the fiscal year ending March 31, 2013 and beyond."

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About Square Enix Holdings Co., Ltd.

Square Enix Holdings Co., Ltd. with headquarters in Tokyo, Japan, is a holding company leading the Square Enix Group with a diverse range of content and service businesses. The Square Enix Group publishes, distributes and licenses entertainment content around the world under its internationally renowned brands including SQUARE ENIX®, EIDOS® and TAITO®. The Square Enix Group includes a global network of leading development studios located in North America, Europe and Japan. The Group boasts a valuable portfolio of intellectual property including: FINAL FANTASY®, which has sold over 100 million units worldwide, DRAGON QUEST®, which has sold over 58 million units worldwide and TOMB RAIDER®, which has sold over 35 million units worldwide, and the legendary SPACE INVADERS®.

More information on Square Enix Holdings Co., Ltd. can be found at <http://www.square-enix.com/eng/>

Disclaimer

The forward-looking statements in this document are based upon the information currently available, and necessarily include elements that are not entirely predictable. Actual results may differ from the forward-looking statements in this document.

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