

**SQUARE ENIX HOLDINGS CO., LTD. REPORTS FINANCIAL RESULTS FOR
THE SIX-MONTH PERIOD ENDED SEPTEMBER 30, 2016**

TOKYO, Japan – November 8, 2016– SQUARE ENIX HOLDINGS CO., LTD. (the “Company”) today announced consolidated results for the six-month period ended September 30, 2016. The Company is listed on the Tokyo Stock Exchange, First Section with the stock code “9684” and prepares its financial statements according to Japan GAAP.

| Key Figures | | <i>(millions of yen, except percentages and per share data)</i> | | |
|---|--------------------------|---|-------------------|--|
| <u>6 months actual</u> | <u>6 mos. ended 9/16</u> | <u>6 mos. ended 9/15</u> | <u>YoY change</u> | |
| Net sales | 106,347 | 86,360 | +23.1% | |
| Operating income | 11,115 | 12,583 | -11.7% | |
| Ordinary income | 8,378 | 12,930 | -35.2% | |
| Profit attributable to owners of parent | 5,495 | 7,324 | -25.0% | |
| EPS, basic | 45.04 yen | 60.06 yen | - | |
| | <i>Forecast</i> | <i>Actual</i> | | |
| <u>Full year</u> | <u>FY ending 3/17</u> | <u>FY ended 3/16</u> | <u>YoY change</u> | |
| Net sales | 250,000~270,000 | 214,101 | +16.8~26.1% | |
| Operating income | 27,000~33,000 | 26,018 | +3.8~26.8% | |
| Ordinary income | 27,000~33,000 | 25,322 | +6.6~30.3% | |
| Profit attributable to owners of parent | 17,000~21,000 | 19,884 | -14.5~5.6% | |
| EPS, basic | 139.39~172.19 yen | 163.04 yen | - | |

For additional information, please refer to the full-length Consolidated Financial Results document here: <http://www.hd.square-enix.com/eng/17q2earnings.pdf>, or the Company’s IR website: <http://www.hd.square-enix.com/eng/ir/>

During the six-month period ended September 30, 2016, in the area of content for platforms such as smart devices and PC browser in the Digital Entertainment segment, our established lineup of popular games is continuing to show strong performances. In addition to this, new game titles such as “MOBIUS FINAL FANTASY,” “HOSHI NO DRAGON QUEST,” “FINAL FANTASY BRAVE EXVIUS” and “Grimms Notes,” released in the preceding fiscal year, are contributing to revenue generation from the beginning of this fiscal year. In the area of console games, the latest titles, “DEUS EX: MANKIND DIVIDED” and the PlayStation®4 version of “RISE OF THE TOMB RAIDER” were released on top of strong download sales of catalogue titles released previously. In the Amusement segment, amusement machines such as “THEATRHYTHM FINAL FANTASY All-star Carnival” were released, and the operation of the amusement facilities has been showing steady performance.

In the Publication segment, sales of comic books declined while royalty revenues from e-comics



licensing increased compared to the same period of the prior fiscal year.

In the Merchandising segment, sales and licensing performed steadily thanks to character goods and soundtracks derived from the Group's own IPs as well as character goods originated in renowned third-party IPs.

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About Square Enix Holdings Co., Ltd.

Square Enix Holdings Co., Ltd. with headquarters in Tokyo, Japan, is a holding company leading the Square Enix group of companies with a diverse range of content and service businesses. The Square Enix group of companies publishes, distributes and licenses entertainment content around the world under its internationally renowned brands including SQUARE ENIX®, EIDOS® and TAITO®. The group includes a global network of leading development studios located in North America, Europe and Japan. The group also boasts a valuable portfolio of intellectual property including: FINAL FANTASY®, which has sold over 115 million units worldwide; DRAGON QUEST®, which has sold over 68 million units worldwide; TOMB RAIDER®, which has sold over 46 million units worldwide; and the legendary SPACE INVADERS®.

More information on Square Enix Holdings Co., Ltd. can be found at

<http://www.hd.square-enix.com/eng/>

Disclaimer

The forward-looking statements in this document are based upon the information currently available, and necessarily include elements that are not entirely predictable. Actual results may differ from the forward-looking statements in this document.

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