

*This is an abridged translation of a press release originally issued in France on February 10, 2011.

FOR IMMEDIATE RELEASE

Square Enix Wins IP Infringement Lawsuit against French Company

Paris, France (February 10, 2011) – Square Enix Holdings Co., Ltd. and Square Enix Co., Ltd. (collectively “Square Enix”) have prevailed in an IP infringement lawsuit filed against la société SAKURA (“SAKURA”), a Paris-based company specializing in the importation/distribution of merchandise based on Japanese-produced content. The Tribunal de Grande Instance de Paris served SAKURA with an injunction against the importation/distribution of pirated products and ordered SAKURA to pay €80,000 in damages to Square Enix for the infringement of Square Enix’s FINAL FANTASY® and FULLMETAL ALCHEMIST® trademarks and FINAL FANTASY series copyrights.

Commenting on the ruling, Yasuhiko Hasegawa, Square Enix's General Counsel, stated, “ In serving SAKURA with an injunction decision and awarding Square Enix a significant amount in damages, the Tribunal de Grande Instance de Paris has acknowledged the maliciousness of the infringement, sending a clear message that businesses dealing in counterfeit products will not be tolerated. Square Enix considers its intellectual property to be a crucial resource, and will continue to take decisive action, including the filing of both civil and criminal lawsuits, to protect this property.”

(Summary of Events)

The defendant SAKURA, trading under the name of "KONCI" at a retail location in Paris, had been engaging in the sales of counterfeit products infringing upon FINAL FANTASY and FULLMETAL ALCHEMIST trademarks and FINAL FANTASY series copyrights. The defendant also utilized an internet website to market pirated products across the EU territory. On May 28, 2009, Square Enix filed a lawsuit with the Tribunal de Grande Instance de Paris against SAKURA.

About The Square Enix Group

The Square Enix Group leads a diverse range of content and service businesses as an integrated entertainment group. The Group develops, publishes, distributes and licenses entertainment content around the world under its internationally renowned brands including SQUARE ENIX®, EIDOS® and TAITO® and operates a global network of leading development studios located in North America, Europe and Japan. The Group also boasts a valuable portfolio of intellectual property including: FINAL FANTASY®, which has sold over 97 million units worldwide; DRAGON QUEST®, which has sold over 54 million units worldwide; TOMB RAIDER®, which has sold over 35 million units worldwide; and the legendary SPACE INVADERS®.

More information on the Square Enix Group can be found at <http://www.square-enix.com/eng/>



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