

## A Word from Our New Director



**Abdullah Aldawood**  
Director

Square Enix and its legacy of developing globally renowned and beloved entertainment content backed by first-in-class business prowess is a showcase of how leaders in the industry not only stand the test of time, but can also continue to prosper in an environment where innovation is essential. I am excited and honored to be appointed to the Board of Square Enix Holdings and I am confident that my expertise in digital transformation, as well as various entertainment sectors will serve the growth and success of the Square Enix Group's range of content and service businesses.

Gaming and entertainment as a whole have, over the years, become not only immensely profitable industries, but also a core part of people's everyday lives and I am personally very passionate about creating opportunities that will help elevate the way people consume and enjoy entertainment offerings.

In my role as a board member, I will apply my knowledge and expertise in digital strategies, as well as my deep understanding of local markets which are among the leading growth markets for entertainment.

### Profile

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- Jul. 2007 Vice President for Investment Banking Services, Deutsche Bank in the Middle East and North Africa region
- Nov. 2013 Founder and Chairman, Al-Raedah Finance Company (incumbent)
- Jan. 2015 CEO and Board Member, Seera Group (Formerly Al Tayyar Travel Group)
- Dec. 2016 Board Member, Rou'a Al Madinah Holding Company (incumbent)
- Mar. 2018 Executive Chairman, Saudi Entertainment Ventures Company (incumbent)
- Sep. 2018 Board Member, Saudi Stock Exchange Company (Tadawul)
- Dec. 2020 Board Member, Hotel Management Company (incumbent)
- Apr. 2021 Managing Director and Board Member, Seera Group (incumbent)  
Managing Director and Board Member, Qiddiya Investments (incumbent)
- Jun. 2021 Director, SQUARE ENIX HOLDINGS CO., LTD. (incumbent)