

The background of the slide features a large, faint, light blue circular logo of Square Enix, which consists of a circle with a square in the center. The logo is centered behind the main text.

SQUARE ENIX

**Financial Results Briefing Session
Nine-Month Period Ended December 31, 2024**

February 7, 2025

Statements made in this document with respect to SQUARE ENIX HOLDINGS CO., LTD. and its consolidated subsidiaries' (together, "SQUARE ENIX GROUP") plans, estimates, strategies and beliefs are forward - looking statements about the future performance of SQUARE ENIX GROUP.

These statements are based on management's assumptions and beliefs in light of information available to it at the time these material were drafted and, therefore, the reader should not place undue reliance on them. Also, the reader should not assume that statements made in this document will remain accurate or operative at a later time.

A number of factors could cause actual results to be materially different from and worse than those discussed in forward - looking statements. Such factors include, but not limited to:

1. changes in economic conditions affecting our operations;
2. fluctuations in currency exchange rates, particularly with respect to the value of the Japanese yen, the U.S. dollar and the Euro;
3. SQUARE ENIX GROUP's ability to continue to win acceptance of our products and services, which are offered in highly competitive markets characterized by the continuous introduction of new products and services, rapid developments in technology, and subjective and changing consumer preferences;
4. SQUARE ENIX GROUP's ability to expand international success with a focus on our businesses; and
5. regulatory developments and changes and our ability to respond and adapt to those changes.

The forward - looking statements regarding earnings contained in these materials were valid at the time these materials were drafted. SQUARE ENIX GROUP assumes no obligation to update or revise any forward - looking statements, including forecasts or projections, whether as a result of new information, subsequent events or otherwise.

The financial information presented in this document is prepared according to generally accepted accounting principles in Japan.

(Amounts under one hundred million yen are rounded down)

01

Financial Results Third Quarter of Fiscal Year Ending March 31, 2025

Consolidated Statement of Income Q3 FY2025/3

(Billions of Yen)

	Fiscal Year Ended March 31, 2024		Fiscal Year Ending March 31, 2025			
	Q1-Q3	Full Year Results	Q1-Q3	Changes	Full Year Forecasts	Changes
Net Sales	257.6	356.3	248.5	(9.1)	310.0	(46.3)
Operating Income	34.9	32.5	33.3	(1.6)	40.0	7.5
Operating Income Margin	13.6%	9.1%	13.4%	(0.2pt)	12.9%	3.8pt
Ordinary Income	40.9	41.5	37.7	(3.2)	40.0	(1.5)
Ordinary Income Margin	15.9%	11.7%	15.2%	(0.7pt)	12.9%	1.2pt
Profit attributable to owners of parent	26.7	14.9	24.7	(2.0)	28.0	13.1

Consolidated Statement of Income Fiscal Year Q3 FY2025 by Business Segment

(Billions of Yen)

	Fiscal Year Ended March 31, 2024	Fiscal Year Ending March 31, 2025	
	Q1-Q3	Q1-Q3	Changes
Net sales	257.6	248.5	(9.1)
Digital Entertainment	179.6	160.3	(19.3)
Amusement	44.8	53.4	8.6
Publication	22.7	22.2	(0.5)
Merchandising	12.4	14.8	2.4
Eliminations or unallocated	(2.0)	(2.3)	(0.3)
Operating income	34.9	33.3	(1.6)
Digital Entertainment	30.7	27.6	(3.1)
Amusement	5.4	6.0	0.6
Publication	8.9	7.9	(1.0)
Merchandising	3.2	4.9	1.7
Eliminations or unallocated	(13.4)	(13.2)	0.2
Operating income margin	13.6%	13.4%	(0.2pt)
Digital Entertainment	17.1%	17.3%	0.2pt
Amusement	12.2%	11.4%	(0.8pt)
Publication	39.3%	35.6%	(3.7pt)
Merchandising	25.8%	33.6%	7.8pt
Eliminations or unallocated	-	-	-

Consolidated Balance Sheet as of December 31, 2024

(Billions of Yen)

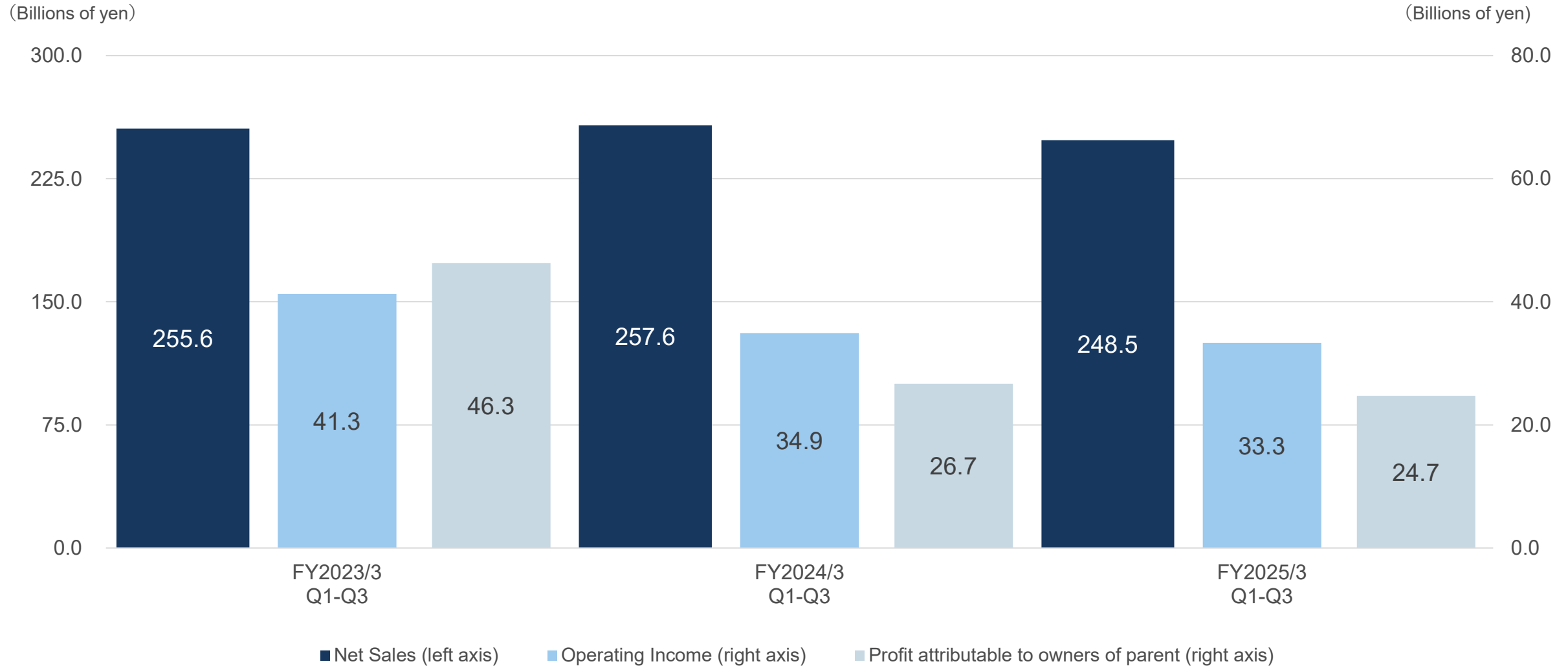
Account	Assets			Account	Liabilities and Net Assets		
	03/2024	12/2024	Changes		03/2024	12/2024	Changes
Cash and deposits	225.9	237.6	11.7	Notes and accounts payable	24.3	22.9	(1.4)
Notes and accounts receivable	44.6	44.3	(0.3)	Income taxes payable	6.9	6.9	0.0
Inventories	5.7	7.1	1.4	Refund liabilities	4.4	3.7	(0.7)
Content production account	48.5	48.5	0.0	Others	45.7	38.1	(7.6)
Others	14.3	12.7	(1.6)	Total Current Liabilities	81.5	71.7	(9.8)
Total Current Assets	339.2	350.4	11.2	Non-current Liabilities	12.1	14.1	2.0
Property and equipment	23.0	27.6	4.6	Total Liabilities	93.7	85.8	(7.9)
Intangible Assets	5.8	5.6	(0.2)	Total Shareholders' Equity	325.2	343.6	18.4
Investments and other assets	42.6	37.8	(4.8)	Others	(8.1)	(7.9)	0.2
Total Non-current Assets	71.6	71.0	(0.6)	Total Net Assets	317.1	335.7	18.6
Total Assets	410.8	421.5	10.7	Total Liabilities and Net Assets	410.8	421.5	10.7

02

Consolidated Financial Results and Progress in Each Business Segment

Consolidated Financial Results

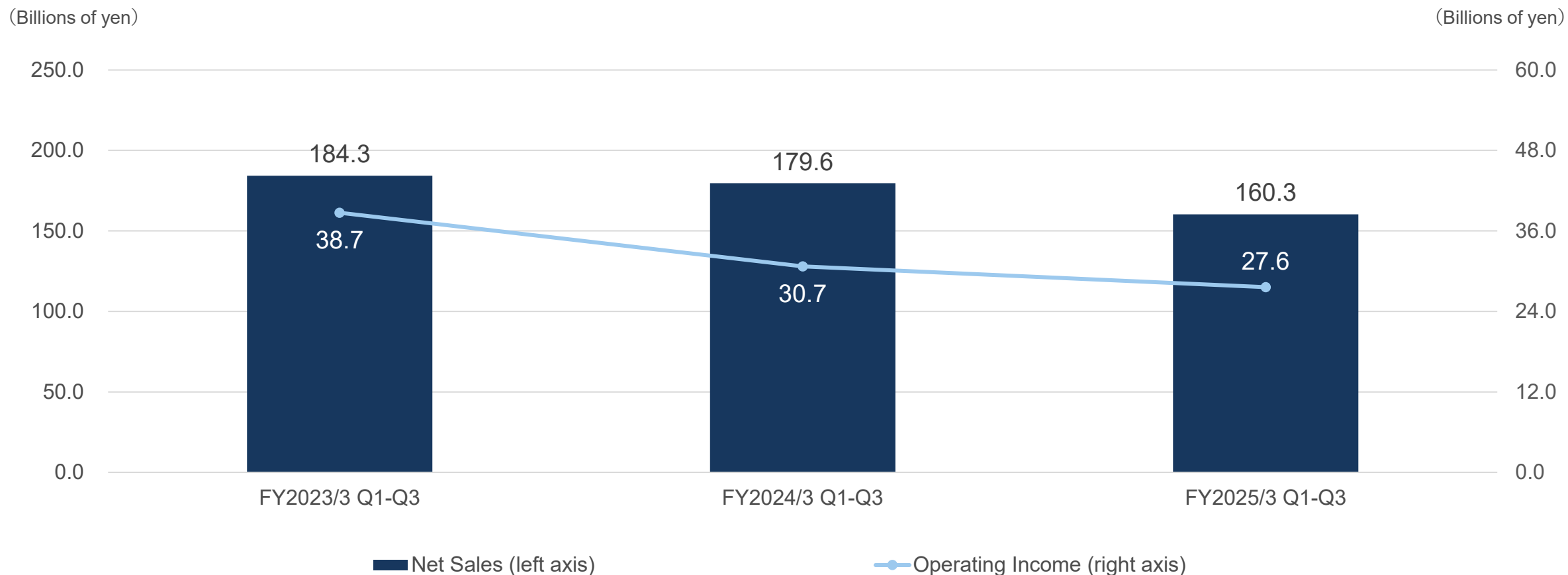
Net sales and operating income down YoY



Digital Entertainment

Net sales down YoY mainly due to weakness in existing titles in Games for Smart Devices/PC Browser

Profits up in HD and MMO games, but overall operating income down due to sharp profit decline in Games for Smart Devices/PC Browser



Digital Entertainment

HD Games: Operating income up mainly due to stronger sales of “DRAGON QUEST III HD-2D Remake” than initial assumptions

Net Sales: ¥60.0 billion (Prior FY: ¥66.8 billion/ down ¥6.8 billion YoY)

Operating Profit: ¥4.6 billion (Prior FY: ¥2.7 billion/ up ¥1.9 billion YoY)

Major new titles in FY2025/3



Launched on Apr 25, 2024



Launched on Jun 14, 2024



Launched on Aug 29, 2024



Launched on Oct 24, 2024



Launched on Oct 30, 2024



Launched on Nov 14, 2024



Launched on Dec 5, 2024

© SQUARE ENIX
 © Disney, © Disney/Pixar. Developed by SQUARE ENIX
 © SQUARE ENIX
 © SQUARE ENIX

Life is Strange: Double Exposure © 2024 Square Enix Ltd.
 Developed by Deck Nine Games. All Rights Reserved.
 © ARMOR PROJECT/BIRD STUDIO/SPIKE CHUNSOFT/SQUARE ENIX
 © MISTWALKER/SQUARE ENIX

Digital Entertainment

MMO: Operating income up on launch of latest “FINAL FANTASY XIV” expansion pack

Net Sales: ¥44.0 billion (Prior FY: ¥34.8 billion/ up ¥9.2 billion YoY)

Operating Income: ¥17.3 billion (Prior FY: ¥14.4 billion/ up ¥2.9 billion YoY)

Main titles in operation



“FINAL FANTASY XIV: DAWNTRAIL”

Launched on Jul 2, 2024



Latest Major Update

Launched on Jan 29, 2025

Digital Entertainment

Games for Smart Devices/PC Browser: Operating income sharply down on weakness in existing titles, royalty revenue recognized the previous fiscal year, and a content production account valuation write-down

Net Sales: ¥56.3 billion (Prior FY: ¥78.0 billion/ down ¥21.7 billion YoY)

Operating Income: ¥5.6 billion (Prior FY: ¥13.5 billion/ down ¥7.9 billion YoY)

Major Operating Titles (Month and year indicate each title's launch timing)



Aug 2010
(PC Browser game)



Apr 2014



Sep 2014



Oct 2015



Oct 2015



Dec 2018



Sep 2019



Nov 2019



Jul 2020



Oct 2020



Sep 2023



Nov 2024

© SQUARE ENIX
© SQUARE ENIX
Alliance with DeNA Co., Ltd. (Published by DeNA Co., Ltd.)
© SQUARE ENIX © DeNA Co., Ltd
© SQUARE ENIX LOGO ILLUSTRATION: © YOSHITAKA AMANO

© ARMOR PROJECT/BIRD STUDIO/SQUARE ENIX
© SQUARE ENIX CO., LTD. All Rights Reserved. Powered by Akatsuki Inc.
© ARMOR PROJECT/BIRD STUDIO/SQUARE ENIX
© SQUARE ENIX Co-Developed by gumi Inc.
LOGO ILLUSTRATION: © YOSHITAKA AMANO

© ARMOR PROJECT/BIRD STUDIO/SQUARE ENIX
© SQUARE ENIX
© SQUARE ENIX Powered by Applibot, Inc.
CHARACTER DESIGN: TETSUYA NOMURA / CHARACTER ILLUSTRATION: LISA FUJISE
© SQUARE ENIX

Digital Entertainment

-Units Sold by Region-

Units Sold = Packaged + Downloads

Packaged: Unit sales of packaged software sold in the fiscal year

Downloads: Unit sales of downloaded software sold in the fiscal year

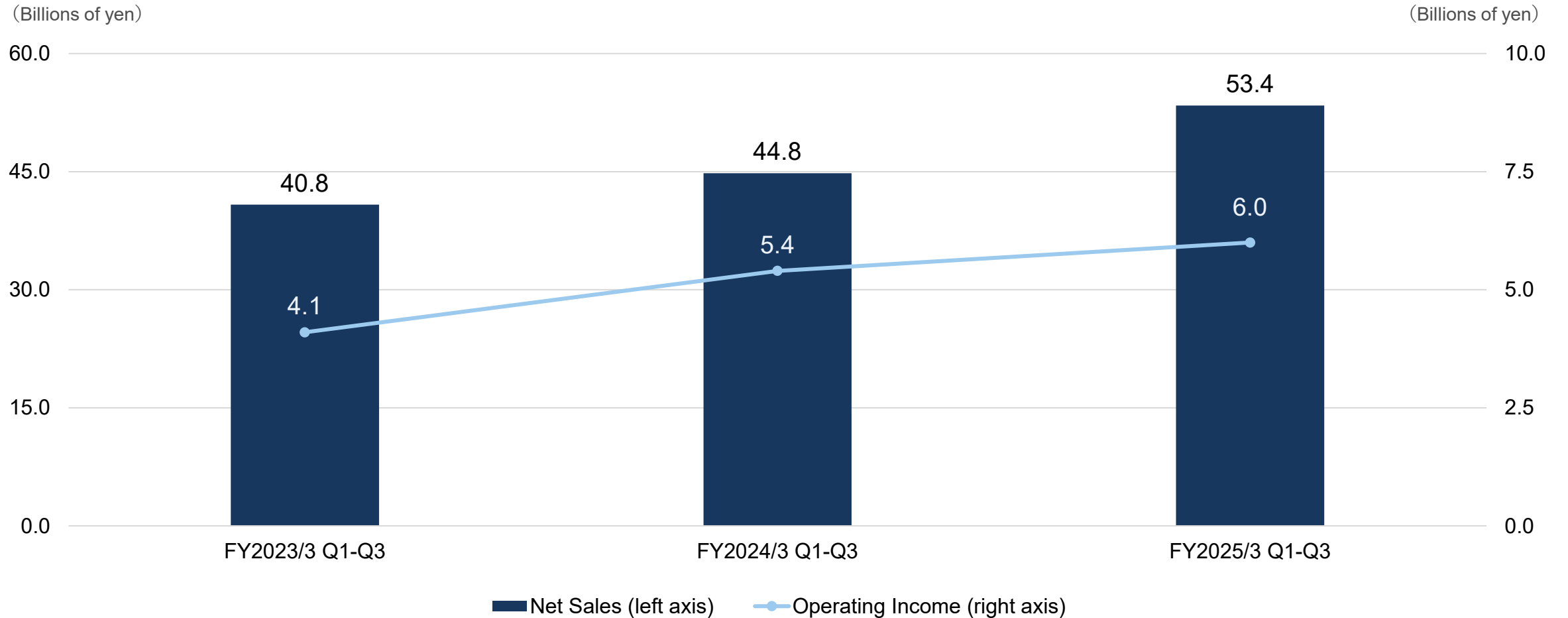
(Millions of Units Sold)

Region	FY2024/3 Q1-Q3			FY2025/3 Q1-Q3		
	Packaged	Download	Total	Packaged	Download	Total
Japan	1.36	3.41	4.77	1.84	3.71	5.56
North America/ Europe	2.21	9.21	11.42	1.94	10.29	12.22
Asia, etc.	0.62	1.70	2.31	0.25	1.99	2.23
Total	4.19	14.32	18.51	4.03	15.99	20.01

* The above numbers cover both HD and MMO games, and includes titles for which Square Enix is the distributor and titles sold episodically.

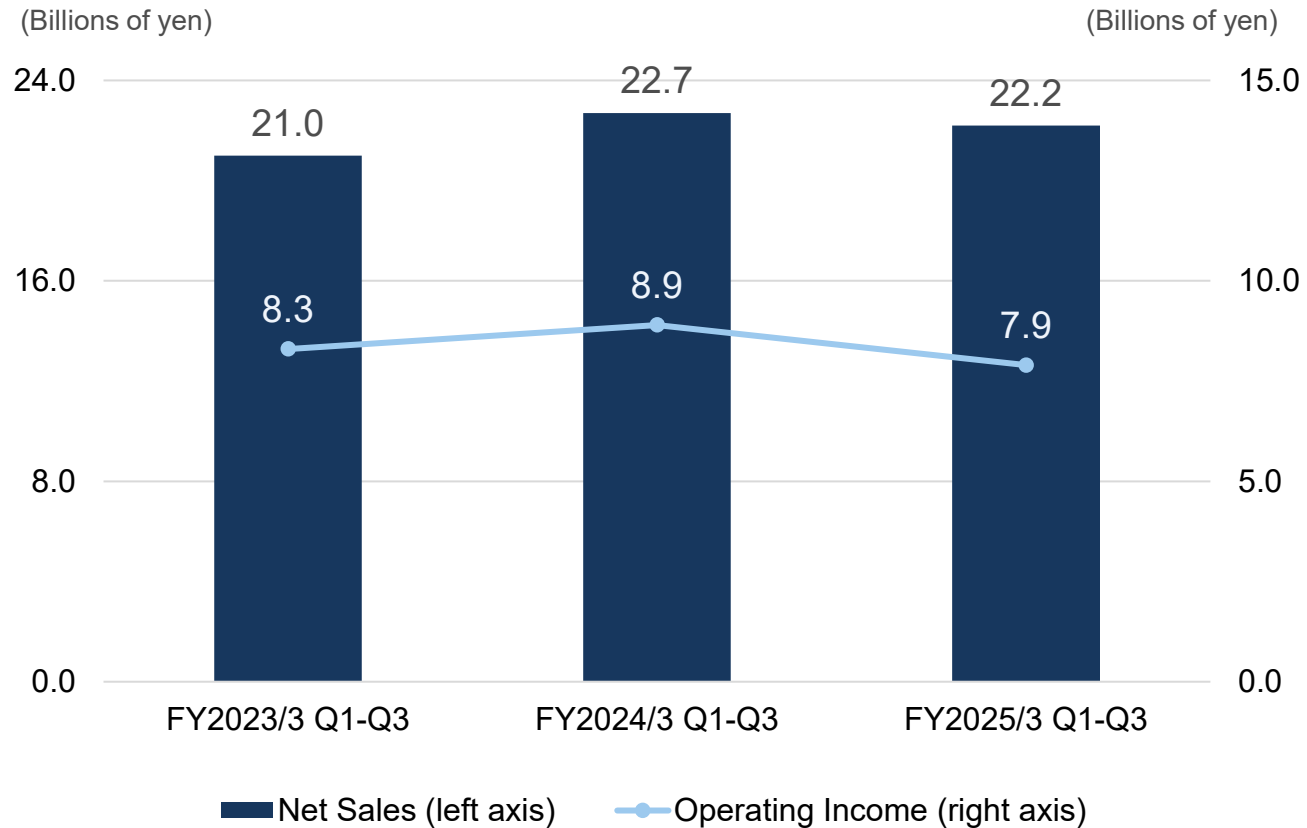
Amusement

Net sales and operating income up YoY on growth in same-store sales and game arcade machine sales



Publication

Generally solid performance but net sales, operating income down YoY due to fallback in sales of “The Apothecary Diaries” after massive popularity of anime TV series in previous fiscal year, and higher costs in preparation for upcoming releases



Major Service, Titles in FY2025/3

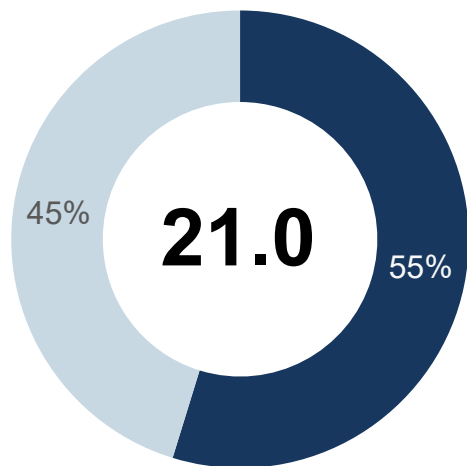
© SQUARE ENIX
©Shinichi Fukuda/SQUARE ENIX
©Aidalro/SQUARE ENIX

©2025 Hyuganatsu/Imagica Infos Co.,Ltd.
©Nekokurage/SQUARE ENIX
©Tsuki Nanao/SQUARE ENIX

Publication

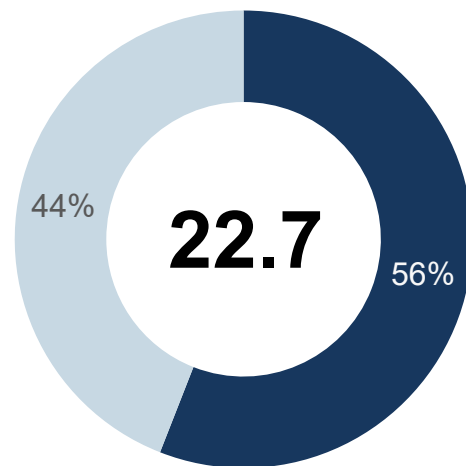
-Digital vs. Printed Media Sales- Breakdown of Publication sales

(Billions of yen)



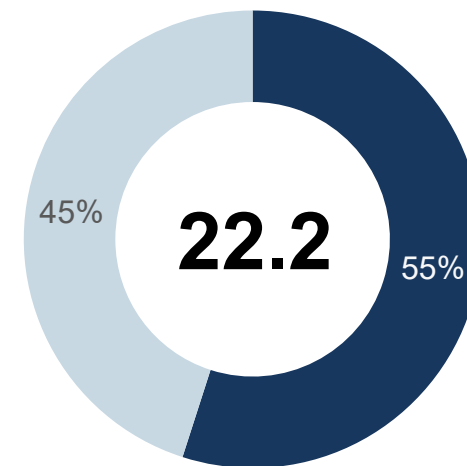
FY2023/3 Q1-Q3

■ Digital sales	11.5
■ Printed media sales	9.5



FY2024/3 Q1-Q3

■ Digital sales	12.7
■ Printed media sales	10.0

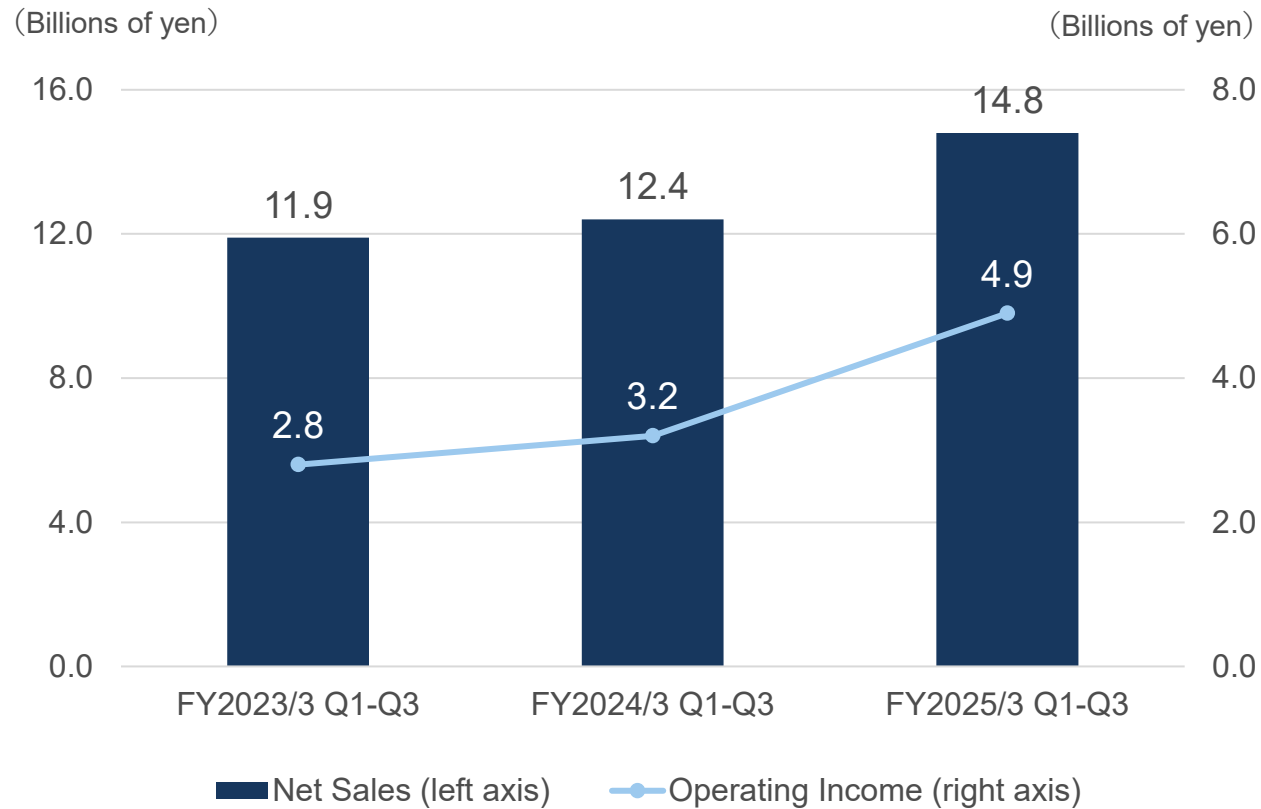


FY2025/3 Q1-Q3

■ Digital sales	12.2
■ Printed media sales	10.0

Merchandising

Net sales and operating income up YoY mainly driven by strong sales of new character merchandise featuring key IP



© 2017 SQUARE ENIX CO., LTD. All Rights Reserved.
© 1997 SQUARE ENIX CO., LTD. All Rights Reserved.
CHARACTER DESIGN : TETSUYA NOMURA
© ARMOR PROJECT/BIRD STUDIO/SPIKE CHUNSOFT/SQUARE ENIX

SQUARE ENIX

Financial Results Briefing Session

Nine-Month Period Ended December 31, 2024

February 7, 2025