

SQUARE ENIX HOLDINGS CO., LTD. ANNOUNCES FINANCIAL RESULTS FOR THE SIX-MONTH PERIOD ENDED SEPTEMBER 30, 2025

TOKYO, Japan – November 6, 2025 – SQUARE ENIX HOLDINGS CO., LTD. (the “Company”) today announced consolidated results for the six-month period ended September 30, 2025 (the “Period”). The Company is listed on the Prime Market of the Tokyo Stock Exchange, with the stock code “9684,” and prepares its financial statements according to the Japan GAAP.

Key Figures

(millions of yen, except percentages and per share data)

	<u>6 mos. ended 9/25</u>	<u>6 mos. ended 9/24</u>	<u>YoY change</u>
Net sales	133,895	157,591	-15.0%
Operating income	27,278	21,176	28.8%
Ordinary income	28,553	18,141	57.4%
Profit attributable to owners of parent	10,052	11,750	-14.5%
EPS, basic	27.89 yen	32.64 yen	-

	<u>Forecast</u>	<u>Actual</u>	
<u>Full year</u>	<u>FY ending 3/26</u>	<u>FY ended 3/25</u>	<u>YoY change</u>
Net sales	280,000	324,506	-13.7%
Operating income	41,000	40,580	1.0%
Ordinary income	41,000	40,939	0.1%
Profit attributable to owners of parent	16,900	24,414	-30.8%
EPS, basic	46.88 yen	67.79 yen	-

The company conducted a stock split at a ratio of three shares for one share of common stock, with the record date of September 30, 2025 and the effective date of October 1, 2025. EPS, basic for the fiscal year ended March 2025 are calculated based on the assumption that the stock split was conducted at the beginning of the fiscal year ended March 31, 2025.

Please refer to the full-length Consolidated Financial Results document disclosed today for detailed information:

<https://www.hd.square-enix.com/eng/ir/> .

In the Digital Entertainment segment, the HD (High-Definition) Game sub-segment’s net sales for the six-month period ended September 30, 2025 declined compared with the same period of the previous fiscal year as new titles generated lower sales than releases such as three “KINGDOM HEARTS” catalog titles on Steam had the previous year. However, the sub-segment returned to profitability from an operating loss in the same period of the previous fiscal year mainly due to lower development cost amortization and advertising expenses.

In the MMO (Massively Multiplayer Online) Game sub-segment, net sales and profits declined compared with the same period of the previous fiscal year as the previous year had seen the launch of “FINAL FANTASY XIV: Dawntrail,” the latest expansion pack for “FINAL FANTASY XIV.”

In the Games for Smart Devices/PC Browser sub-segment, net sales declined compared with the same period of the previous fiscal year mainly due to weak sales of existing titles, but profits increased mainly because payment method diversification resulted in improved profitability.

In the Amusement segment, the six-month period ended September 30, 2025 saw net sales decline compared with the same period of the previous fiscal year due to lower sales of amusement machines, but operating income was roughly flat year on year, supported by higher same-store sales and sales of prize items to amusement facilities.

In the Publication segment, net sales and operating income declined in the six-month period ended September 30, 2025 compared with the same period of the previous fiscal year due to a decrease in the number of new comic book releases.

In the Merchandising segment, the six-month period ended September 30, 2025 saw net sales and operating income rise compared with the same period of the previous fiscal year, driven by the recognition of royalty income from key IP.

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About Square Enix Holdings Co., Ltd.

Square Enix Holdings Co., Ltd. with headquarters in Tokyo, Japan, is the holding company leading the group of Square Enix companies (the "Square Enix Group") with a diverse range of content and service businesses. The Square Enix Group publishes, distributes and licenses entertainment content around the world under its internationally renowned brands including SQUARE ENIX and TAITO. The Square Enix Group includes a global network of leading development studios and sales offices located in North America, Europe and Japan. The Square Enix Group also boasts a valuable portfolio of intellectual property including: FINAL FANTASY, which has sold over 204 million units worldwide; DRAGON QUEST, which has sold over 95 million units worldwide; and the legendary SPACE INVADERS.

More information on Square Enix Holdings Co., Ltd. can be found at <https://www.hd.square-enix.com/eng/>

*Unit sales are the total number of cumulative package shipment and digital sales. Digital sales are the cumulative unit number in and after April 2015, and include full-game downloads of packaged games and download-only games for console and PC.