SQUARE ENIX HOLDINGS CO., LTD. REPORTS FINANCIAL RESULTS FOR THE THREE-MONTH PERIOD ENDED JUNE 30, 2015

Tokyo, Japan (August 6, 2015) – SQUARE ENIX HOLDINGS CO., LTD. (the "Company") today announced consolidated results for the three-month period ended June 30, 2015. The Company is listed on the Tokyo Stock Exchange, First Section with the stock code "9684" and prepares its financial statements according to Japan GAAP.

Key Figures	(millions of yen, except percentages and per share data)		
3 months actual	<u>3 mos. ended 6/15</u>	<u>3 mos. ended 6/14</u>	YoY change
Net sales	42,282	37,754	+12.0%
Operating income	7,912	5,068	+56.1%
Ordinary income	9,543	4,855	+96.5%
Net income	5,999	3,408	+76.0%
EPS, basic	49.20 yen	29.57 yen	-
	Forecast	Actual	
<u>Full year</u>	<u>FY ending 3/16</u>	<u>FY ended 3/15</u>	YoY change
Net sales	200,000~220,000	167,891	19.1~31.0%
Operating income	17,000~25,000	16,426	3.5~52.2%
Ordinary income	17,000~25,000	16,984	0.1~47.2%
Net income	11,000~18,000	9,831	11.9~83.1%
EPS, basic	90.21~147.62 yen	84.34 yen	-

For additional information, please refer to the full-length Consolidated Financial Results document here: <u>http://www.hd.square-enix.com/eng/news/pdf/16q1earnings.pdf</u>, or the Company's IR website: <u>http://www.hd.square-enix.com/eng/ir/</u>

During the three-month period ended June 30, 2015, in the area of content for platforms such as smart devices and PC browser, "SENGOKU IXA," a PC browser game and games for smartphones such as "DRAGON QUEST MONSTERS SUPER LIGHT," "SCHOOLGIRL STRIKERS," "FINAL FANTASY RECORD KEEPER," and "Kai-ri-Sei Million Arthur" have continued to ride high on its already solid growth. Expansion disc sales and operations of massively multiplayer online role playing games; "FINAL FANTASY XIV" and "DRAGON QUEST X" have been making favorable performances. Among the console game titles, sales of new titles were fewer compared with the same period of the prior fiscal year, but repeat sales of catalogue titles, primarily through download, have gained favorable results.

In the Amusement segment, while there was no release of amusement machines during the three-

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month period ended June 30, 2015, efforts towards efficient store management have been continuing.

In the Publication segment, sales of comics and game strategy books continue strong.

In the Merchandising segment, sales of character goods derived from the Group's own IPs increased, primarily due to the release of the first expansion disc for "*FINAL FANTASY XIV*."

The Group is continuing determined efforts to strengthen the competitiveness and profitability of its each business segment.

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About Square Enix Holdings Co., Ltd.

Square Enix Holdings Co., Ltd. with headquarters in Tokyo, Japan, is a holding company leading the Square Enix Group with a diverse range of content and service businesses. The Square Enix Group publishes, distributes and licenses entertainment content around the world under its internationally renowned brands including SQUARE ENIX®, EIDOS® and TAITO®. The Square Enix Group includes a global network of leading development studios located in North America, Europe and Japan. The Group boasts a valuable portfolio of intellectual property including: FINAL FANTASY®, which has sold over 110 million units worldwide, DRAGON QUEST®, which has sold over 66 million units worldwide and TOMB RAIDER®, which has sold over 42 million units worldwide, and the legendary SPACE INVADERS®.

More information on Square Enix Holdings Co., Ltd. can be found at <u>http://www.square-enix.com/eng/</u>

Disclaimer

The forward-looking statements in this document are based upon the information currently available, and necessarily include elements that are not entirely predictable. Actual results may differ from the forward-looking statements in this document.

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