Company: SQUARE ENIX HOLDINGS CO., LTD.

(Code: 9684, The First Section of the Tokyo Stock Exchange)

Representative: Yosuke Matsuda, President and Representative Director

Contact: Kazuharu Watanabe, Chief Financial Officer

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Notice of Change in Major Shareholders

SQUARE ENIX HOLDINGS CO., LTD. (the "Company") hereby announces a change in the Company's major shareholders as of August 13, 2013.

1. Reason for the change

The Company acknowledges that Harris Associates L.P. filed a large shareholding report (on a change) with the Kanto Financial Bureau on August 19, 2013, which led to a change in the Company's major shareholders.

2. Profile of the shareholder

| (1) | Name | Harris Associates L.P. | |
|------------------------|----------------|---|--|
| (2) | Address | 2 North LaSalle Street, Suite 500, Chicago, IL 60602, USA | |
| (3) | Representative | Janet L. Reali, Vice President and General Counsel | |
| (4) Principal Business | | Investment advisory and discretionary investment management | |

3. Number of shares (voting rights) held by the shareholder and its percentage of total voting rights

| | Number of voting rights (Number of shares) | Percentage of total voting rights | Major Shareholders Ranking |
|---|--|-----------------------------------|-------------------------------|
| Before Change (As of August 8, 2013) | 126,351 rights (12,635,100 shares) | 11.05% | _ |
| After Change | 114,118 rights (11,411,800 shares) | 9.98% | - |

^{*1} Percentage of total voting rights is based on the number of all shareholders' voting rightsf, which is derived by deducting the number of shares without voting rights (987,196) from the number of shares outstanding as of March 31, 2013 (115,370,596).

4. Future outlook

The Company has no specific future outlook regarding this matter, since this announcement is based on the large shareholding report (on a change) filed by Harris Associates L.P.

² This announcement is based on the large shareholding report (on a change) filed by Harris Associates L.P., and the Company has not confirmed the actual number of shares owned in the name of the shareholder. The Major Shareholders Ranking column is left blank since the Company has not confirmed any change in the major shareholder ranking.