

We would now like to begin the Financial Results Briefing session of SQUARE ENIX HOLDINGS (the "Company") for the fiscal year ended March 31, 2022 ("FY2022/3").

Today's presenters are:

Yosuke Matsuda, President and Representative Director, and Atsushi Matsuda, Chief Accounting Officer.

First, Mr. Matsuda, our Chief Accounting Officer, will give an overview of the Company's financial results for FY2022/3, and then our president Mr. Matsuda will discuss the progress made by each of the Company's business segments.

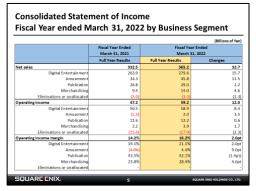
Financial Results Fiscal Year Ended March 31, 2022

I am Atsushi Matsuda. I will be providing an overview of our financial results.

			(Billions of Yen	
	Fiscal Year Ended March 31, 2021	Fiscal Year Ended March 31, 2022		
	Full Year Results	Full Year Results	Changes	
Net Sales	332.5	365.2	32.7	
Operating Income	47.2	59.2	12.0	
Operating Income Margin	14.2%	16.2%	2.0p	
Ordinary Income	49.9	70.7	20.8	
Ordinary Income Margin	15.0%	19.4%	4.4p	
Profit attributable to owners of parent	26.9	51.0	24.1	
Depreciation and Amortization	7.5	7.5	0.0	
Capital Expenditure	7.3	9.1	1.8	
Number of Employees	5.550	5.637	87	

In FY2022/3, the Company booked net sales of ¥365.2 billion (up ¥32.7 billion YoY), operating income of ¥59.2 billion (up ¥12 billion), ordinary income of ¥70.7 billion (up ¥20.8 billion), and net income attributable to parent company shareholders of ¥51 billion (up ¥24.1 billion).





as of March 31, 2022										
						(8)	lions of Yen			
Account	<assets></assets>			abilities and Net Assets>						
	03/2021	03/2022	Changes	Account	03/2021	03/2022	Changes			
Cash and deposits	146.2	163.0	16.8	Notes and accounts payable	24.5	27.5	3.0			
Notes and accounts receivable, and contract assets *	43.0	44.9	1.9	Income taxes payable	14.5	8.4	(6.1			
Inventories	4.4	5.1	0.7	Refund liabilities *	5.8	5.6	(0.2			
Content production account	78.1	96.7	18.6	Others	35.3	42.1	6.8			
Others*	11.7	12.4	0.7	Total Current Liabilities	80.3	83.8	3.5			
Total Current Assets	283.6	322.4	38.8	Non-current Liabilities	12.5	12.6	0.1			
Property and equipment	19.6	19.8	0.2	Total Liabilities	92.8	96.4	3.6			
Intangible Assets	5.5	7.3	1.8	Total Shareholders' Equity	247.7	290.2	42.5			
Investments and other assets	27.3	31.2	3.9	Others	(4.5)	(5.8)	(1.3)			
Total Non-ourrent Assets	52.5	58.4	5.9	Total Net Assets	243.2	284.4	41.2			
Total Assets	336.1	380.9	44.8	Total Liabilities and Net Assets	336.1	380.9	44.8			

I will next break down our results by segment. The Digital Entertainment segment posted net sales of ¥279.6 billion (up ¥15.7 billion) and operating income of ¥58.9 billion (up ¥8.4 billion).

While the HD Games sub-segment released titles such as "OUTRIDERS," "Marvel's Guardians of the Galaxy," and "NieR Replicant ver.1.22474487139...," its net sales were lower than in the previous fiscal year, which had seen the release of such titles as "FINAL FANTASY VII REMAKE" and "Marvel's Avengers."

Net sales rose YoY in the MMO sub-segment thanks not only to sharp growth in paying subscriber numbers for "FINAL FANTASY XIV," but also to the release of an expansion pack for that title.

The Games for Smart Devices/PC Browser sub-segment saw somewhat weak performances from existing titles, but its net sales rose YoY due to the application of revised revenue recognition standards.

The Amusement segment booked net sales of ¥45.8 billion (up ¥11.5 billion) and operating income of ¥2 billion (an operating loss of ¥1.5 billion in the previous fiscal year). Net income rose YoY, and the operating income line turned into the black, unlike the previous fiscal year, when the segment sustained a significant impact from the temporary closure of amusement facilities in Japan, a move undertaken to combat the spread of COVID-19 in response to the Japanese government's declaration of a state of emergency.

The Publication segment booked net sales of ¥29 billion (up ¥2.2 billion) and operating income of ¥12.2 billion (up ¥600 million). The YoY rise in net sales and operating income owed not only to brisk sales of digital media, but also to solid sales of print media driven in part by the major success of "My Dress-Up Darling."

The Merchandising segment booked net sales of ¥14 billion (up ¥4.6 billion) and operating income of ¥3.9 billion (up ¥1.7 billion). Brisk sales of new character merchandise based on the Group's

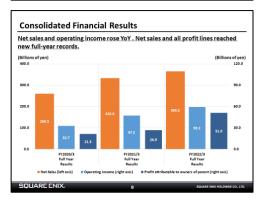


owned content contributed to the YoY growth in net sales and operating income.

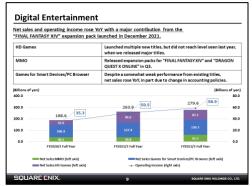
This concludes my overview of our FY2022/3 financial results.

Consolidated Financial Results and Progress in Each Business Segment

I am Yosuke Matsuda. I will be providing an overview of conditions in FY2022/3.



In FY2022/3, we set new all-time highs for net sales and all our profit lines.

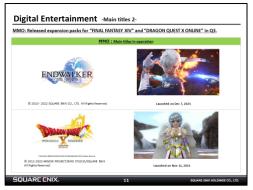


This is a breakdown for the Digital Entertainment segment. In the HD Game sub-segment, the performances of some of our new titles fell short of our expectations, but we were able to build up our operating income in Q4 thanks to a solid performance by "FINAL FANTASY XIV" in the MMO sub-segment.





These are the HG Games we launched in FY2022/3.



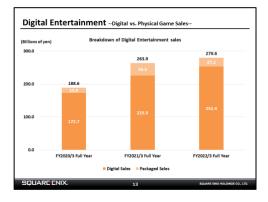
In the MMO sub-segment, we released expansion packs in FY2022/3 for "FINAL FANTASY XIV" and "DRAGON QUEST X ONLINE." In particular, we are extremely pleased with the performance of "FINAL FANTASY XIV."

We are expecting a considerable earnings contribution again in FY2023/3.



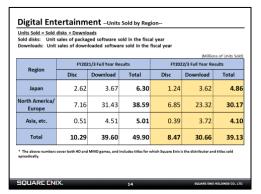
These are the main titles in our Games for Smart Devices/PC Browser sub-segment.

Among our new titles, "ECHOES OF MANA," which launched in April, got off to a solid start. In the summer of 2022, we are slated to release "FULLMETAL ALCHEMIST MOBILE," which has turned out very well and received great results on the closed beta test we recently ran. We expect to achieve further growth in FY2023/3 thanks to earnings contributions from new titles.

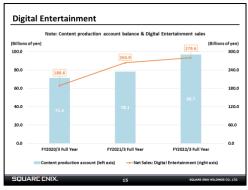


This slide shows the breakdown of digital versus physical sales in the Digital Entertainment segment.

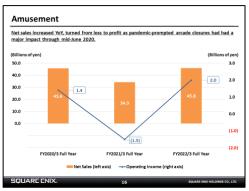




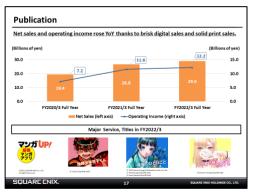
This slide shows units sold by region in FY2022/3. Units sold were down YoY as the previous fiscal year had seen the release of multiple major titles, as well as substantial back catalog sales due to the pandemic.



The content production account stood at ¥96.7 billion at the end of FY2022/3. This figure includes multiple major titles, and we are working to ensure the quality of each release.

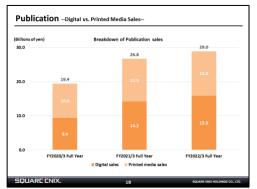


The Amusement segment saw net sales rise YoY, and the segment turned into the black at the operating line. We are hoping to see a further recovery in FY2023/3.

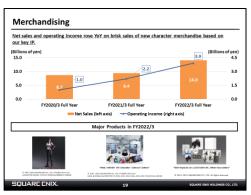


Net sales and operating income grew YoY in the Publication segment, thanks not only to brisk sales of digital media, but also to solid sales of print media driven in part by the major success of "My Dress-Up Darling." We expect further growth in FY2023/3.

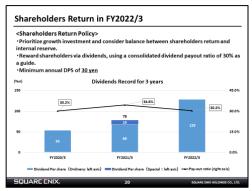




This slide shows the split between digital and print sales in the Publication segment, illustrating that we are achieving balanced growth in both.



The Merchandising segment saw net sales and operating income grow YoY. We are expecting considerable earnings contributions in FY2023/3 as well.



We continue to use a consolidated dividend payout ratio of 30% as our guideline for shareholder return and plan an annual dividend of ¥129 per share for FY2022/3.



I will next provide an update on our medium-term business strategy.





I will first discuss our divestiture of select overseas studios and IP (the "Transaction").

Medium-term business strategy progress Share transfer agreement with Sweden-based Embracer Group AB concerning the divestiture of select overseas studios and IP franchises Principal assets to be divested North American HD game development studio: Crystal Dy Canadian HD game development studio: Eidos-Montréal Mobile game development studio: Square Enix Montréal IP franchises TOMB RAIDER Thieg Legacy of Kain, etc. *includes catalog titles based on the abovementioned IP (smaller titles and downloadable content also included) nsfer price: US\$300 million SQUARE ENIX.

Our materials provide an overview and details of the Transaction, but I note that its primary purpose was a reorientation of our portfolio. We especially revisited our studio and title portfolios from the perspective of stepping up our offering of online titles that we develop for the North American and the European market. We want to focus on creating new titles that align with our strategy, including ones that leverage new IP. The JUST CAUSE franchise will remain our IP, and we are at work developing a new title in the franchise.

Medium-term business strategy progress

Objectives behind divestiture of select overseas studios and IP

- Achieve sustained growth through selection and concentration of
- Company resources
 In anticipation of changes in the global business environment for game
 development, we intend to optimize our resource allocation so that we can
 develop appealing titles better aligned to customer needs while
 simultaneously bolstering our profitability
- Better align overseas publishing function with organization in Tokyo Maximize worldwide revenue from future titles launched by group studios in Japan and abroad by revisiting our existing governance structure and reporting lines and advancing integrated group management
- <u>Transform group business portfolio</u> Accelerate launch and monetization of new businesses by moving for with investments in focus fields (blockchain, AI, and the cloud)

In addition to reorienting our portfolio, we will also enhance our publishing function. We have created new Chief Publishing Officer (CPO) roles and will be working to optimize the processes in our publishing function and pursuing integrated group management.

I will provide a few additional comments on the Transaction. Firstly, we have included the financial statements for the main companies to be divested in a May 2, 2022 release entitled "Execution of Share Transfer Agreement with Change to Subsidiaries," but please recognize that these are stand-alone figures for the individual entities within the consolidated group. Please also note that the assets to be divested include past franchise titles, small- and medium-sized titles, and DLC





Rather than using the proceeds from the divestiture in new investment domains such as NFT and blockchain, we intend to use them primarily to fund our efforts to foster solid IP and to enhance our development capabilities in our core Digital Entertainment segment.

Medium-term business strategy progress: 1. Strengthening our IP ecosystem Pursuing initiatives below to strengthen our IP ecosystem (1) Reshaping Digital Entertainment portfolio Cultivate robust IP (including creation of new IP) Boost game development capabilities by establishing new studios, M&A. etc. (2) Strengthening publishing structure > Enhance global publishing function by appointing Chief Publishing Officer (CPO) > Speed up decision-making through integrated group management

> Our intention is to undertake fund raising efforts for our new investment domains separate from those for our core business, and we are considering various possibilities, including potentially establishing a CVC.



Medium-term business strategy progress: 2. Take on new domain: (1) Initiatives to promote Blockchain Entertainment domain Season 1 of Shi-San-Sei Million Arthur completed (Mar 2022) ミリオンアサー 2mds/-x5/MFDB1 Encouraged by the results and feedback from our NFT business, we have decided to produce a second ason. Our plan is to incorporate game content into our service and to leverage the dev ertise we have amassed in our existing businesses to explore the potential of earning structures, breadth of play, and NFT ownership experiences in the NFT business. The next pag





Medium-term business strategy progress: 2. Take on new domains (2) Investments in Key areas Animoca Brands (Australia) anim**e**ca BRANDS Game development and operation focused on blockchain games, an investment business in THE Web 3.0 space THE SANDBOX (Hong Kong) SANDBOX. Development and operation of the decentralized metaverse "The SANDBOX" Ubitus (Japan) Provides cloud gaming solutions and % ubitus media content streaming solutions to gaming and telecommunications companies Considering multiple potential global investments other than those above SQUARE ENIX.

Our materials describe the status of our investment in key areas, but we are also exploring the possibility of undertaking multiple other investments.

Consolidated Financial Forecasts Fiscal Year ending March 31, 2023

SQUARE ENIX.

Consolidated Financial Forecasts: Fiscal Year ending March 31, 2023

We are currently assessing the earnings impact of the transaction described in our May 2, 2022 release entitled "Execution of Share Transfer Agreement with Change to Subsidiaries.'

As such, devising reasonable estimates is difficult at present, and our financial forecasts for the fiscal year ending March 31, 2023 therefore remain pending

We will disclose our forecasts as soon as we can formulate reasonable estimates.

I will lastly discuss our financial forecasts for FY2023/3.

As we mentioned in our May 2, 2022 release entitled "Execution of Share Transfer Agreement with Change to Subsidiaries," we are in the process of carefully assessing the earnings impact of the aforementioned Transaction. This makes formulating reasonable forecasts difficult at present, so we are refraining from providing financial forecasts for FY2023/3 at this time. We will release forecasts as soon as we are able to formulate them.

In FY2023/3, we intend to undertake a variety of initiatives to pave the way for our achievement of the medium-term earnings targets we have set for FY2024/3, the final year of our mediumterm plan.

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SQUARE ENIX HOLDINGS CO., LTD.

FY2022/3 Financial Results Briefing Session Q&A

Date/Time: May 13, 2022 (Fri.) 6:30-7:30 p.m. (JST)

Main speaker: Yosuke Matsuda, President and Representative Director

Q&A

Q: Several of the new HD game titles you have released in the past few years have struggled in terms of profitability. Could you reflect on that? Could you also describe your thinking on your forthcoming pipeline, as represented by your growing content production account?

A: We have to admit that multiple HD game titles released in the past two years have struggled in terms of their performance. Meanwhile, our content production account includes multiple new titles leveraging major existing IPs, and we are developing them to a very high level of quality. We plan to release information on each of those titles going forward as developments warrant.

Q: In the past, you had said that you wanted to focus on development efforts that leveraged the strengths of your individual studios. Does the sale of the multiple overseas studios that you announced on May 2 mean that you will be focusing exclusively on developing online titles for overseas markets?

A: We will not necessarily be focusing exclusively on online titles, but they do represent a key area of interest for us going forward, and we intend to develop titles that offer greater scalability and flexibility.