

September 28, 2006

SQUARE ENIX CO., LTD.  
Yoichi Wada, President and Representative Director  
(Code: 9684, Tokyo Stock Exchange, First Section)  
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## NOTICE OF APPOINTMENT OF A NEW REPRESENTATIVE

SQUARE ENIX CO., LTD. (the "Company") hereby announces that the Board of Directors, at a meeting held on September 28, 2006, has approved the appointment of a new representative director.

1. Reason for the appointment

The Company is expediting managerial execution by adding another representative director, given the Company's enhancing scope and scale of businesses.

2. Description of the appointment

The newly-appointed representative director is as follows.

Name	New title	Former title
Keiji Honda	Executive Vice President and Representative Director	Executive Vice President and Director

Note: The Company's representative directors will be Yoichi Wada, President and Representative Director, and Keiji Honda, Vice President and representative Director – following the appointment as stated above.

3. Effective date of the appointment

October 1, 2006

4. Name and career history of the newly-appointed representative director

Name: Keiji Honda

Date of birth: December 29, 1957

Apr. 1982    Joined Nomura CO., LTD.

Oct. 1987    Joined ENIX CORPORATION (currently SQUARE ENIX CO., LTD.)

Jun. 1998    Director and General Manager, Software Development Division,  
Product Planning

Oct. 2000    President and COO

Apr. 2003    Vice President and Representative Director, SQUARE ENIX CO., LTD.

Jun. 2003    Executive Vice President and Director, residing in China

Jan. 2005    Chairman, SQUARE ENIX (China) CO., LTD. (present)