

SQUARE ENIX (INDIA) launches its first Made-in-India mobile game for the Indian market – Ludo Zenith!

Bangalore, India (February 18th, 2021) - SQUARE ENIX (INDIA) PVT. LTD., which is a wholly owned subsidiary of SQUARE ENIX Holdings, Co., Ltd., the publishers behind titles like Final Fantasy, Tomb Raider, Just Cause, Sleeping Dogs and more, has released a casual mobile game based on the popular board game Ludo, called **Ludo Zenith** to the Indian mobile market.



Ludo Zenith is a free-to-play PvP game that is available for download on Android first. iOS version will be coming soon. It is an all-new, 3D, highly competitive, action-packed take on India's favourite board game Ludo, filled with revolutionary game experience and know-how, for which SQUARE ENIX has been acclaimed worldwide for many years. The goal of the game is to become the No.1 Ludo player by battling the strongest opponents nationwide and reaching the top league using unique and exciting abilities.

SQUARE ENIX is the publisher of **Ludo Zenith** which is developed and marketed by JetSynthesis. The game is available for download from the Google Play Store in India.



(Product Summary)

Title : **Ludo Zenith**
Compatibility : Android Devices
Genre : Board Game
Release date : 18th Feb, 2021
Download URL : (Android) https://play.google.com/store/apps/details?id=com.square_enix_pvt_ltd.lw
(iOS) Coming Soon
Official site : <https://ludozenith.com/>
Official FB : <https://www.facebook.com/LudoZenith/>
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More information on the Square Enix group can be found at <http://www.hd.square-enix.com/eng/>

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