

FOR IMMEDIATE RELEASE

Square Enix Holdings Announces a New Development Studio LUMINOUS PRODUCTIONS

Tokyo, Japan (March 27, 2018) – Square Enix Holdings Co., Ltd., today announced a newly established development studio, Luminous Productions Co., Ltd., based in Tokyo, Japan.

Luminous Productions was established with the purpose of developing new AAA titles and bringing innovative game and other entertainment content to a global audience.

Staffed with members of the creative team behind "FINAL FANTASY XV" developed within another Square Enix Group studio, Square Enix Co., Ltd., Luminous Productions further builds on Square Enix Group's vision to create new intellectual properties alongside our existing studios.

More information regarding Luminous Productions's new projects will be revealed at a later date.



● Company information

Name: Luminous Productions Co., Ltd.
Shareholder: 100% owned by Square Enix Holdings Co., Ltd.
Location: Tokyo, Japan
Business Description: Development of game and other entertainment content
Head of Studio: Hajime Tabata (COO and Head of Studio)

More information on Luminous Productions Co., Ltd. can be found at <http://www.luminous-productions.com>

About The Square Enix Group

The Square Enix group of companies leads a diverse range of content and service businesses as an integrated entertainment group. The group develops, publishes, distributes and licenses entertainment content around the world under its internationally renowned brands including SQUARE ENIX®, EIDOS® and TAITO® and operates a global network of leading development studios located in North America, Europe and Japan. The group also boasts a valuable portfolio of intellectual property including: FINAL FANTASY®, which has sold over 135 million units worldwide; DRAGON QUEST®, which has sold over 75 million units worldwide; TOMB RAIDER®, which has sold over 63 million units worldwide; and the legendary SPACE INVADERS®. More information on the Square Enix group can be found at <http://www.hd.square-enix.com/eng/>

DRAGON QUEST, EIDOS, FINAL FANTASY, PROJECT PRELUDE RUNE, SPACE INVADERS, SQUARE ENIX, the SQUARE ENIX logo, Luminous Productions, the Luminous Productions logo, TAITO, and TOMB RAIDER are registered trademarks or trademarks of the Square Enix group of companies. All other trademarks are properties of their respective owners. All other trademarks are properties of their respective owners.

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