

**SQUARE ENIX HOLDINGS CO., LTD. REPORTS FINANCIAL RESULTS FOR
THE THREE-MONTH PERIOD ENDED JUNE 30, 2010**

TOKYO, Japan – August 6, 2010-- SQUARE ENIX HOLDINGS CO., LTD. (the “Company”) today announced consolidated results for the three-month period ended June 30, 2010. The Company is listed on the Tokyo Stock Exchange, First Section with the stock code “9684” and prepares its financial statements according to Japan GAAP.

Key Figures		<i>(millions of yen, except percentages and per share data)</i>	
<u>By quarter</u>	<u>Q1 ended June '10</u>	<u>Q1 ended June '09</u>	<u>YoY change</u>
Net sales	32,540	29,399	+11%
Operating income	5,434	594	+814%
Recurring income	3,426	1,529	+124%
Net income (loss)	1,812	(1,672)	-
EPS, basic	15.75 yen	(14.54 yen)	-
	<i>Forecast</i>	<i>Actual</i>	
<u>By year</u>	<u>FY ending 3/11</u>	<u>FY ended 3/10</u>	<u>YoY change</u>
Net sales	160,000	192,257	-17%
Operating income	20,000	28,235	-29%
Recurring income	20,000	27,822	-28%
Net income	12,000	9,509	+26%
EPS, basic	104.28 yen	82.65 yen	+26%

For additional information, please refer to the full-length Consolidate Financial Results document here: <http://www.square-enix.com/11q1earnings.pdf>, or the Company's IR website: www.square-enix.com/eng/ir

Management comments from Yoichi Wada, President and Representative Director:

“During the quarter ended June 30, 2010, “DRAGON QUEST MONSTERS: Joker 2” was released in April and became a million seller (1.25 million units). This success, combined with the continued strength of big titles including “FINAL FANTASY XIII” and “Just Cause 2” launched in the U.S. and Europe in March, contributed to favorable earnings in the quarter.

As we continue to strengthen our existing businesses in the second quarter and beyond, we are also vigorously pushing forward our mid- and long-term growth strategies of globalization, becoming “network centric” and strengthening our own-IPs.”

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About SQUARE ENIX HOLDINGS CO., LTD.

SQUARE ENIX HOLDINGS CO., LTD with headquarters in Tokyo, Japan, is a holding company leading the Square Enix Group with a diverse range of content and service businesses. The Square Enix Group publishes and distributes entertainment content under its internationally renowned brands such as SQUARE ENIX, EIDOS and TAITO. The Square Enix Group includes a global network of leading development studios located in North America, Europe and Japan. The Group boasts a valuable portfolio of intellectual property including: FINAL FANTASY®, which has sold over 97 million units worldwide, DRAGON QUEST®, which has sold over 54 million units worldwide and TOMB RAIDER®, which has sold over 35 million units worldwide, together with other well established products and services.

More information on SQUARE ENIX HOLDINGS CO., LTD. can be found on the Internet at <http://www.square-enix.com>

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Disclaimer

The forward-looking statements in this document are based upon the information currently available, and necessarily include elements that are not entirely predictable. Actual results may differ from the forward-looking statements in this document.

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