

**SQUARE ENIX HOLDINGS CO., LTD. REPORTS FINANCIAL RESULTS FOR  
THE THREE-MONTH PERIOD ENDED JUNE 30, 2012**

TOKYO, Japan – August 7, 2012-- SQUARE ENIX HOLDINGS CO., LTD. (the “Company”) today announced consolidated results for the three-month period ended June 30, 2012. The Company is listed on the Tokyo Stock Exchange, First Section with the stock code “9684” and prepares its financial statements according to Japan GAAP.

| <b>Key Figures</b>  |                          |                          |                   |
|---|--------------------------|--------------------------|-------------------|
| <i>(millions of yen, except percentages and per share data)</i> |                          |                          |                   |
| <u>3 months actual</u>  | <u>3 mos. ended 6/12</u> | <u>3 mos. ended 6/11</u> | <u>YoY change</u> |
| Net sales   | <b>24,914</b>            | 24,529                   | +1.6%             |
| Operating income (loss)   | <b>(1,163)</b>           | 2,178                    | —                 |
| Recurring income (loss)   | <b>(2,049)</b>           | 1,487                    | —                 |
| Net income (loss)   | <b>(2,077)</b>           | 690                      | —                 |
| EPS, basic  | <b>(18.05) yen</b>       | 6.00 yen                 | —                 |
|   | <i>Forecast</i>          | <i>Actual</i>            |                   |
| <u>Full year</u>  | <u>FY ending 3/13</u>    | <u>FY ended 3/12</u>     | <u>YoY change</u> |
| Net sales   | <b>165,000</b>           | 127,896                  | +29.0%            |
| Operating income  | <b>15,000</b>            | 10,713                   | +40.0%            |
| Ordinary income   | <b>15,000</b>            | 10,297                   | +45.7%            |
| Net income (loss)   | <b>9,000</b>             | 6,060                    | +48.5%            |
| EPS, basic  | 78.21 yen                | 52.66 yen                | +48.5%            |

For additional information, please refer to the full-length Consolidated Financial Results document here: <http://www.hd.square-enix.com/eng/news/pdf/13q1earnings.pdf>, or the Company’s IR website: [www.square-enix.com/eng/ir](http://www.square-enix.com/eng/ir)

During the three-month period ended June 30, 2012, among sales of console games, “DRAGON QUEST MONSTERS TERRY NO WONDERLAND 3D” was favorable. Among PC and smartphone content, “SENGOKU IXA” and “FINAL FANTASY BRIGADE” continued to post favorable results. The Company is actively making investments in a sizable pipeline of content under development.

Forecasts for the current fiscal year ending March 31, 2013 are unchanged from those issued on May 14, 2012.

We are making every effort to achieve a substantial earnings improvement in the fiscal year ending March 31, 2013 and beyond through a range of initiatives to respond to the changes in the business environment.

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#### About Square Enix Holdings Co., Ltd.

Square Enix Holdings Co., Ltd. with headquarters in Tokyo, Japan, is a holding company leading the Square Enix Group with a diverse range of content and service businesses. The Square Enix Group publishes, distributes and licenses entertainment content around the world under its internationally renowned brands including SQUARE ENIX®, EIDOS® and TAITO®. The Square Enix Group includes a global network of leading development studios located in North America, Europe and Japan. The Group boasts a valuable portfolio of intellectual property including: FINAL FANTASY®, which has sold over 100 million units worldwide, DRAGON QUEST®, which has sold over 59 million units worldwide and TOMB RAIDER®, which has sold over 35 million units worldwide, and the legendary SPACE INVADERS®.

More information on Square Enix Holdings Co., Ltd. can be found at <http://www.square-enix.com/eng/>

#### Disclaimer

The forward-looking statements in this document are based upon the information currently available, and necessarily include elements that are not entirely predictable. Actual results may differ from the forward-looking statements in this document.

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