

**SQUARE ENIX HOLDINGS CO., LTD. REPORTS FINANCIAL RESULTS FOR
THE SIX-MONTH PERIOD ENDED SEPTEMBER 30, 2015**

TOKYO, Japan – November 6, 2015 – SQUARE ENIX HOLDINGS CO., LTD. (the “Company”) today announced consolidated results for the six-month period ended September 30, 2015. The Company is listed on the Tokyo Stock Exchange, First Section with the stock code “9684” and prepares its financial statements according to Japan GAAP.

| Key Figures | | <i>(millions of yen, except percentages and per share data)</i> | | |
|---|---------------------------------|---|-------------------|--|
| <i>6 months actual</i> | <u>6 mos. ended 9/15</u> | <i>6 mos. ended 9/14</i> | <i>YoY change</i> | |
| Net sales | 86,360 | 73,130 | +18.1% | |
| Operating income | 12,583 | 8,507 | +47.9% | |
| Ordinary income | 12,930 | 8,997 | +43.7% | |
| Profit attributable to owners of parent | 7,324 | 5,702 | +28.5% | |
| EPS, basic | 60.06 yen | 49.47 yen | - | |
| | <i>Forecast</i> | <i>Actual</i> | | |
| <i>Full year</i> | <u>FY ending 3/16</u> | <i>FY ended 3/15</i> | <i>YoY change</i> | |
| Net sales | 200,000~220,000 | 167,891 | +19.1~31.0% | |
| Operating income | 17,000~25,000 | 16,426 | +3.5~52.2% | |
| Ordinary income | 17,000~25,000 | 16,984 | +0.1~47.2% | |
| Profit attributable to owners of parent | 11,000~18,000 | 9,831 | +11.9~83.1% | |
| EPS, basic | 90.21~147.62 yen | 84.34 yen | - | |

For additional information, please refer to the full-length Consolidated Financial Results document here: <http://www.hd.square-enix.com/eng/news/pdf/16q2earnings.pdf>, or the Company’s IR website: <http://www.hd.square-enix.com/eng/ir/>

During the six-month period ended September 30, 2015, in the Digital Entertainment segment, “SENGOKU IXA,” a PC browser game, and games for smartphones such as “DRAGON QUEST MONSTERS SUPER LIGHT,” “SCHOOLGIRL STRIKERS,” “FINAL FANTASY RECORD KEEPER,” and “Kai-ri-Sei Million Arthur” have continued to ride high on its already solid growth, and “MOBIUS FINAL FANTASY” made an encouraging start. Expansion disc sales and operations of massively multiplayer online role playing games; “FINAL FANTASY XIV” and “DRAGON QUEST X” have been making favorable performances. Repeat sales of titles for game consoles decreased from the same period of the prior fiscal year.

In the Amusement segment, while sales of amusement machines were sluggish and net sales of this segment decreased, efforts towards efficient store management have been continuing.

In the Publication segment, sales of comic books were sluggish compared with the same period of the prior fiscal year.



In the Merchandising segment, sales of character goods derived from the Group's own IPs increased, primarily thanks to the release of the first expansion disc for "FINAL FANTASY XIV." The Group continued to distribute and license items such as character goods and soundtracks based on the IPs while also strengthening its character goods lineup with additional products from third party IPs and overseas expansions.

- ENDS -

About Square Enix Holdings Co., Ltd.

Square Enix Holdings Co., Ltd. with headquarters in Tokyo, Japan, is a holding company leading the Square Enix Group with a diverse range of content and service businesses. The Square Enix Group publishes, distributes and licenses entertainment content around the world under its internationally renowned brands including SQUARE ENIX®, EIDOS® and TAITO®. The Square Enix Group includes a global network of leading development studios located in North America, Europe and Japan. The Group boasts a valuable portfolio of intellectual property including: FINAL FANTASY®, which has sold over 110 million units worldwide, DRAGON QUEST®, which has sold over 66 million units worldwide and TOMB RAIDER®, which has sold over 45 million units worldwide, and the legendary SPACE INVADERS®.

More information on Square Enix Holdings Co., Ltd. can be found at <http://www.hd.square-enix.com/eng/index.html>

Disclaimer

The forward-looking statements in this document are based upon the information currently available, and necessarily include elements that are not entirely predictable. Actual results may differ from the forward-looking statements in this document.

DRAGON QUEST, EIDOS, FINAL FANTASY, SPACE INVADERS, SQUARE ENIX, the SQUARE ENIX logo, TAITO and TOMB RAIDER are registered trademarks or trademarks of the Square Enix Group. All other trademarks are the property of their respective owners.