



FOR IMMEDIATE RELEASE

FINAL FANTASY Series Achieves Over 100 Million Unit Shipments Worldwide

TOKYO, Japan – June 7, 2011-- SQUARE ENIX HOLDINGS CO., LTD. is pleased to announce that since the launch of the original title in 1987, shipments of the FINAL FANTASY® franchise have now reached over 100 million units worldwide.

The FINAL FANTASY franchise is characterized by its spectacular visuals, highly imaginative worlds and rich stories. Widely regarded as an industry leader, the franchise has earned the highest accolades from critics and users around the world.

"We are extremely proud of what the FINAL FANTASY franchise has achieved over the years and continue to be extremely excited about the future. I would like to thank all of our fans, partners and development teams for their support," said Yoichi Wada, president and chief executive officer, SQUARE ENIX HOLDINGS CO., LTD.

The franchise continues with the highly anticipated FINAL FANTASY XIII-2 which is currently being showcased at the Electronic Entertainment Expo (E3) Expo in Los Angeles.

About Square Enix Holdings Co., Ltd.

Square Enix Holdings Co., Ltd. with headquarters in Tokyo, Japan, is a holding company leading the Square Enix Group with a diverse range of content and service businesses. The Square Enix Group publishes, distributes and licenses entertainment content around the world under its internationally renowned brands including SQUARE ENIX®, EIDOS® and TAITO®. The Square Enix Group includes a global network of leading development studios located in North America, Europe and Japan. The Group boasts a valuable portfolio of intellectual property including: FINAL FANTASY, which has sold over 100 million units worldwide, DRAGON QUEST®, which has sold over 58 million units worldwide and TOMB RAIDER®, which has sold over 35 million units worldwide, and the legendary SPACE INVADERS®. More information on Square Enix Holdings Co., Ltd. can be found at <http://www.square-enix.com/eng/>

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