

FOR IMMEDIATE RELEASE

**SQUARE ENIX HOLDINGS Announces
Management Changes of TAITO CORPORATION**

TOKYO, Japan – February 28, 2017 – SQUARE ENIX HOLDINGS CO., LTD. (“the Company”) today announced that change in representative directors of TAITO CORPORATION, a wholly-owned subsidiary of the Company (“TAITO”) was approved by the Company’s board meeting held on February 27, 2017.

Tetsu Yamada, the current Executive Vice President, was elected as President and Representative Director to be appointed as of April 1, 2017 to lead the further growth of TAITO’s business performances.

Koichi Ishii, the current President and Representative Director, will continue to serve TAITO as Chairman and Representative Director after April 1, 2017.

About Square Enix Holdings Co., Ltd.

Square Enix Holdings Co., Ltd. with headquarters in Tokyo, Japan, is a holding company leading the Square Enix group of companies with a diverse range of content and service businesses. The Square Enix group of companies publishes, distributes and licenses entertainment content around the world under its internationally renowned brands including SQUARE ENIX®, EIDOS® and TAITO®. The group includes a global network of leading development studios located in North America, Europe and Japan. The group also boasts a valuable portfolio of intellectual property including: FINAL FANTASY®, which has sold over 130 million units worldwide; DRAGON QUEST®, which has sold over 70 million units worldwide; TOMB RAIDER®, which has sold over 58 million units worldwide; and the legendary SPACE INVADERS®.

More information on Square Enix Holdings Co., Ltd. can be found at <http://www.hd.square-enix.com/eng/>

*Unit sales are the total number of cumulative package shipment and digital sales. Digital sales are the cumulative unit number in and after April 2015, and include full-game downloads of packaged games and download-only games for console and PC.

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