## CONSOLIDATED FINANCIAL RESULTS FOR THE FIRST-HALF PERIOD ENDED SEPTEMBER 30, 2007

Company Name: Square Enix Co., Ltd.
Code: 9684
Representative: Yoichi Wada, President and Representative Director Contact: Yosuke Matsuda, Director and Executive Officer
Presentation of Financial Report (Hanki-Hokokusho): December 17, 2007
Date of dividend payout: December 7, 2007

1. FY2007 First-Half Period Consolidated Financial Results (April 1, 2007 to September 30, 2007)
1) Consolidated Financial Results

| 1) Consolidated Financial Results (Millions of yen, except percentages and per |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales |  | Operating Income |  | Recurring Income |  | Net Income |  |
| First-Half Period Ended |  | \% |  | \% |  | \% |  | \% |
| September 30, 2007 | 72,271 | (4.9) | 9,752 | 6.4 | 9,303 | (1.0) | 4,397 | 32.5 |
| September 30, 2006 | 75,959 | 180.4 | 9,169 | 269.1 | 9,400 | 244.3 | 3,319 | 50.7 |
| Fiscal Year 2006 | 163,472 | - | 25,916 | - | 26,241 | - | 11,619 | - |


|  | Earnings Per <br> Share (basic) | Earnings Per <br> Share (diluted) |
| :--- | :---: | :---: |
| First-Half Period Ended | Yen | Yen |
| September 30, 2007 | 39.69 | 39.51 |
| September 30, 2006 | 30.03 | 29.90 |
| Fiscal Year 2006 | 105.06 | 104.71 |

Note: Investment profit or loss on equity method (Millions of yen)

First-half period ended September 30, 2007
First-half period ended September 30, 2006
2
Fiscal year ended March 31, 2007 (FY 2006) 29

Market: Tokyo Stock Exchange, First Section
URL:http://www.square-enix.com/
2) Consolidated Financial Position

|  | Total Assets | Net Assets | Equity Ratio |  | Book Value Per | hare |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| September 30, 2007 | 211,223 | 134,599 | 63.2 | \% | 1,196.24 | Yen |
| September 30, 2006 | 212,130 | 123,109 | 57.5 | \% | 1,103.32 | Yen |
| March 31, 2007 | 215,679 | 130,639 | 60.0 | \% | 1,168.91 | Yen |
| Note: Total equity (Millions of yen) | First-half period ended September 30, 2007 |  | 133,447 |  |  |  |
|  | First-half period ended September 30, 2006 |  | 121,987 |  |  |  |
|  | Fiscal year ended March 31, 2007 (FY 2006) |  | 129,461 |  |  |  |

3) Consolidated Statement of Cash Flows (Millions of yen)

|  | From Operating <br> Activities | From Investing <br> Activities | From Financing <br> Activities | Closing Cash and <br> Cash Equivalents |
| :---: | :---: | :---: | :---: | :---: |
| First-Half Period Ended |  |  |  |  |
| September 30, 2007 | 4,965 | $(3,834)$ | $(2,309)$ | 98,681 |
| September 30, 2006 | 17,323 | 669 | $(2,186)$ | 91,144 |
| Fiscal Year 2006 | 32,809 | $(5,671)$ | $(2,912)$ | 99,847 |

## 2. Dividends

|  | Dividend Per Share |  |  |
| :---: | :---: | :---: | :---: |
|  | Interim | Year-end | Annual |
|  | yen | yen | yen |
| FY2006 | 10.00 | 25.00 | 35.00 |
| FY2007 | 10.00 | - | - |
| FY2007 Projection | - | 20.00 | 30.00 |

3. FY2007 Consolidated Forecasts (April 1, 2007 to March 31, 2008)

|  | Net Sales | Operating Income | Recurring Income | Net Income | Earnings Per Share |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Fiscal Year 2007 | $\begin{array}{rr}\text { \% } \\ 162,500 & (0.6)\end{array}$ | 21,000 $\begin{array}{rr}\text { (19.0) }\end{array}$ | 20,000 $\begin{array}{rr}\text { (23.8) }\end{array}$ | $\begin{array}{cc}12,000 & 3.3\end{array}$ | $107.57^{\text {yen }}$ |

## 4. Others

1) Change in Scope of Consolidation and Application of the Equity Method

Not applicable
2) Change in policies of consolidaetd financial statements preparation

1. Related to changes in accounting standard
Applicable
2. Other changes

Not applicable
3) Outstanding shares (common shares)

1. Number of shares issued and outstanding (including treasury stock) at end of period

First-half period ended September 30, 2007
111,760,403
First-half period ended September 30, 2006 110,750,108
Fiscal year ended March 31, 2007 (FY 2006) 110,947,818
2. Number of treeasury stock at end of period First-half period ended September 30, 2007 First-half period ended September 30, 2006 204,297 Fiscal year ended March 31, 2007 (FY 2006) 186,092 193,882

## [REFERENCE] NON-CONSOLIDATED FINANCIAL RESULTS

1. FY2007 First-Half Period Non-Consolidated Financial Results (April 1, 2007 to September 30, 2007)


|  | Earnings Per <br> Share (basic) |
| :---: | :---: |
| First-Half Period Ended | Yen |
| September 30, 2007 | 27.56 |
| September 30, 2006 | 40.78 |
| Fiscal Year 2006 | 164.23 |

2) Non-Consolidated Financial Position (Millions of yen, except percentages and per share data)

2. FY2007 Non-Consolidated Forecasts (April 1, 2007 to March 31, 2008)
(Millions of yen, except percentages)

|  | Net Sales | Operating Income | Recurring Income | Net Income | Earnings <br> Per Share |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | :---: |
| Fiscal Year 2007 | 60,000 | $(4.5)$ | 10,000 | $(47.4)$ | 10,000 | $(49.2)$ | 6,000 |

Percentages in net sales, operating income, recurring income, and net income are percentage changes compared with the same period of the previous fiscal year.

> Disclaimer
> The forward-looking statements in this document are based upon the information currently available, and necessarily include elements that are not entirely predictable. Actual results may differ from the forward-looking statements in this document.
4. Consolidated Financial Statements for the First-Half Period Ended September 30, 2007

Consolidated Balance Sheet
(Millions of yen)



Consolidated Statements of Income



Consolidated Statements of Cash Flows


## 5. Segment Information

1. Consolidated Business Segment Information

The First-Half Period Ended September 30, 2006
(Millions of Yen)

|  | Games (Offline) | Games (Online) | Mobile Phone Content | Publication | Amusement | Others | Total | (Millio <br> Eliminations or unallocated | of Yen) <br> nsolidated <br> total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales and operating income |  |  |  |  |  |  |  |  |  |
| Net Sales |  |  |  |  |  |  |  |  |  |
| (1) Sales to outside customers | 19,186 | 7,678 | 2,907 | 5,426 | 38,144 | 2,615 | 75,959 | - | 75,959 |
| (2) Intersegment sales | - | - | - | - | - | - | - | - | - |
| Total | 19,186 | 7,678 | 2,907 | 5,426 | 38,144 | 2,615 | 75,959 | - | 75,959 |
| Operating expenses | 14,875 | 4,367 | 2,204 | 3,658 | 38,472 | 1,104 | 64,683 | 2,106 | 66,790 |
| Operating income (loss) | 4,311 | 3,311 | 703 | 1,767 | (328) | 1,511 | 11,276 | $(2,106)$ | 9,169 |

Notes: 1. The classification of business segments is made according to the types of products and services.
2. Major products offered by each business segment

| Segment | Major Products |
| :--- | :--- |
| Games (Offline) | Games |
| Games (Online) | Online games |
| Mobile Phone Content | Content for mobile phones |
| Publication | Magazine comics, serial comics, game-related books |
| Amusement | All the businesses of the Taito group including Amusement <br> peration and Rental, Sales of Goods and Merchandise and <br> Content Services |
| Others | Derivative products such as character merchandise, school for <br> game designers |

3. Unallocated operating expenses included in the "elimination or unallocated" column totaled $¥ 2,106$ million. These expenses are related to administrative departments of the Company, which provide services and support that cannot be allocated to specific business segments.

The First-Half Period Ended September 30, 2007
(Millions of Yen)

|  | Games (Offline) | Games (Online) | Mobile Phone Content | Publication | Amusement | Others | Total | Eliminations or unallocated | solidated total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales and operating income |  |  |  |  |  |  |  |  |  |
| Net Sales |  |  |  |  |  |  |  |  |  |
| (1) Sales to outside customers | 20,448 | 5,413 | 3,525 | 5,210 | 34,150 | 3,522 | 72,271 | - | 72,271 |
| (2) Intersegment sales | - | - | 64 | - | 370 | 174 | 608 | (608) | - |
| Total | 20,448 | 5,413 | 3,589 | 5,210 | 34,520 | 3,696 | 72,879 | (608) | 72,271 |
| Operating expenses | 16,300 | 2,549 | 2,926 | 3,534 | 33,170 | 2,362 | 60,844 | 1,673 | 62,518 |
| Operating income (loss) | 4,147 | 2,864 | 663 | 1,676 | 1,349 | 1,334 | 12,035 | $(2,282)$ | 9,752 |

Notes: 1. The classification of business segments is made according to the types of products and services.
2. Major products offered by each business segment

| Segment | Major Products |
| :--- | :--- |
| Games (Offline) | Games |
| Games (Online) | Online games |
| Mobile Phone Content | Content for mobile phones |
| Publication | Magazine comics, serial comics, game-related books |
| Amusement | All the businesses of the Taito group including Amusement <br> peration and Rental, Sales of Goods and Merchandise and <br> Content Services |
| Others | Derivative products such as character merchandise, school for <br> game designers |

3. Unallocated operating expenses included in the "elimination or unallocated" column totaled $¥ 2,244$ million.

These expenses are related to administrative departments of the Company, which provide services and support that cannot be allocated to specific business segments.

FY2006 (April 1, 2006 to March 31, 2007)
(Millions of Yen)

|  | Games <br> (Offline) | Games <br> (Online) | Mobile Phone <br> Content | Publication | Amusement | Others | TotalEliminations Consolidated <br> or unallocated |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| total |  |  |  |  |  |  |  |

Notes: 1. The classification of business segments is made according to the types of products and services.
2. Major products offered by each business segment

| Segment | Major Products |
| :--- | :--- |
| Games (Offline) | Games |
| Games (Online) | Online games |
| Mobile Phone Content | Content for mobile phones |
| Publication | Magazine comics, serial comics, game-related books |
| Amusement | All the businesses of the Taito group including Amusement <br> Operation and Rental, Sales of Goods and Merchandise and <br> Content Services |
| Others | Derivative products such as character merchandise, school for <br> game designers |

3. Unallocated operating expenses included in "Eliminations or unallocated" totaled $¥ 4,614$ million.

These expenses are related to administrative departments, such as accounting and general affairs, of the Company, which provide services and operational support that cannot be allocated to specific business

The First-Half Period Ended September 30, 2006
(Millions of Yen)

|  | Japan | North America | Europe | Asia | Total | (Millio <br> Eliminations or unallocated | s of Yen) <br> Consolidated <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales and operating income |  |  |  |  |  |  |  |
| Net Sales |  |  |  |  |  |  |  |
| (1) Sales to outside custome | 62,368 | 9,043 | 4,109 | 438 | 75,959 | - | 75,959 |
| (2) Intersegment sales | 3,548 | 282 | 285 | 5 | 4,121 | $(4,121)$ | - |
| Total | 65,917 | 9,326 | 4,394 | 443 | 80,081 | $(4,121)$ | 75,959 |
| Operating expenses | 58,840 | 7,599 | 3,613 | 858 | 70,911 | $(4,121)$ | 66,790 |
| Operating income | 7,076 | 1,727 | 781 | (414) | 9,169 | - | 9,169 |

1. The classification of geographic area segments is made according to geographical distances.
2. Main countries included in each segment:
(1) North America.........the United States of America
(2) Europe.........United Kingdom
(3) Asia.. .China, Korea
3. There are no unallocated operating expenses included in the "Elimination or unallocated" column.

The First-Half Period Ended September 30, 2007

|  | Japan | North America | Europe | Asia | Total | (Millions of Yen) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Eliminations or unallocated | Consolidated Total |
| Sales and operating income |  |  |  |  |  |  |  |
| Net Sales |  |  |  |  |  |  |  |
| (1) Sales to outside custome | 63,908 | 4,111 | 3,903 | 347 | 72,271 | - | 72,271 |
| (2) Intersegment sales | 2,459 | 239 | 181 | 7 | 2,888 | $(2,888)$ | - |
| Total | 66,368 | 4,351 | 4,085 | 354 | 75,159 | $(2,888)$ | 72,271 |
| Operating expenses | 57,643 | 3,506 | 3,550 | 688 | 65,389 | $(2,871)$ | 62,518 |
| Operating income | 8,724 | 844 | 535 | (333) | 9,770 | (17) | 9,752 |

1. The classification of geographic area segments is made according to geographical distances.
2. Main countries included in each segment:
(1) North America.........the United States of America
(2) Europe.........United Kingdom
(3) Asia. .China, Korea
3. There are no unallocated operating expenses included in the "Elimination or unallocated" column.

FY2006 (April 1, 2006 to March 31, 2007)
(Millions of Yen)
$\left.\begin{array}{lrrrrrrrr}\text { (Millions of Yen) } \\ \text { Consolidated } \\ \text { Total }\end{array}\right)$

1. The classification of geographic segments is made according to geographical distances.
2. Main countries included in each segment:
(1) North America.........the United States of America
(2) Europe.........United Kingdom
(3) Asia. $\qquad$ .China, Korea
3. There are no unallocated operating expenses included in "Eliminations or unallocated."

## 3. Consolidated Overseas Sales

The First-Half Period Ended September 30, 2006
(Millions of Yen)

|  | North America | Europe | Asia | Total |
| :--- | ---: | ---: | ---: | ---: |
| I Overseas sales | 10,419 | 4,466 | 664 | 15,550 |
| II Consolidated sales | - | - | - | 78,959 |
| III Percentage of overseas sales <br> to consolidated sales | $13.7 \%$ | $5.9 \%$ | $0.9 \%$ | $20.5 \%$ |

1. The classification of geographic segments is made according to geographical distances.
2. Main countries included in each segment:
(1) North America.........the United States of America, Canada
(2) Europe.........United Kingdom, France, Germany, others
(3) Asia.........China, Korea, others
3. Overseas sales represent sales of the Company and its consolidated subsidiaries to countries and areas outside

The First-Half Period Ended September 30, 2007

|  |  |  | (Millions of Yen) |  |
| :--- | :---: | :---: | :---: | ---: |
|  | North America | Europe | Asia | Total |
| I Overseas sales | 4,928 | 4,206 | 642 | 9,777 |
| II Consolidated sales | - | - | - | 72,271 |
| III Percentage of overseas sales <br> to consolidated sales | $6.8 \%$ | $5.8 \%$ | $0.9 \%$ | $13.5 \%$ |

1. The classification of geographic segments is made according to geographical distances.
2. Main countries included in each segment:
(1) North America.........the United States of America, Canada
(2) Europe.........United Kingdom, France, Germany, others
(3) Asia.........China, Korea, others
3. Overseas sales represent sales of the Company and its consolidated subsidiaries to countries and areas outside

FY2006 (April 1, 2006 to March 31, 2007)

|  |  | (Millions of Yen) |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | North America | Europe | Asia | Total |
| I Overseas sales | 23,801 | 12,271 | 1,551 | 37,624 |
| II Consolidated sales | - | - | - | 163,472 |
| III Percentage of overseas sales <br> to consolidated sales | $14.6 \%$ | $7.5 \%$ | $1.0 \%$ | $23.0 \%$ |

1. The classification of geographic segments is made according to geographical distances.
2. Main countries included in each segment:
(1) North America.........the United States of America, Canada
(2) Europe.........United Kingdom, France, Germany, others
(3) Asia.........China, Korea, others
3. Overseas sales represent sales of the Company and its consolidated subsidiaries to countries and areas outside
